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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|-------------------------------------------------------------------|-------------|----------------------|----------------------------|------------------|
| 10/675,418 | 09/30/2003 | Nathanael F. Ehrich | RSW920030221US1 | 6181 |
| 43168 | 7590 | 06/04/2007 | | |
| MARCIA L. DOUBET LAW FIRM PO BOX 422859 KISSIMMEE, FL 34742 | | | EXAMINER PAULA, CESAR B | |
| | | | ART UNIT | PAPER NUMBER |
| | | | 2178 | |
| | | | MAIL DATE | DELIVERY MODE |
| | | | 06/04/2007 | PAPER |

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Interview Summary

Application No.

10/675,418

Applicant(s)

EHRICH ET AL.

Examiner

CESAR B. PAULA

Art Unit

2178

All participants (applicant, applicant's representative, PTO personnel):

(1) CESAR B. PAULA.

(3)_____.

(2) MARCIA L. DOUBET.

(4)_____.

Date of Interview: 29 May 2007.

Type: a) ☒ Telephonic b) ☐ Video Conference
c) ☐ Personal [copy given to: 1) ☐ applicant 2) ☐ applicant's representative]

Exhibit shown or demonstration conducted: d) ☐ Yes e) ☒ No.

If Yes, brief description: _____.

Claim(s) discussed: 1.

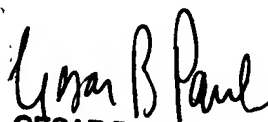
Identification of prior art discussed: KANEVSKY, HILL, BUTLER.

Agreement with respect to the claims f) ☐ was reached. g) ☒ was not reached. h) ☐ N/A.

Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: DISCUSSED WAYS TO OVERCOME PRIOR ART.

(A fuller description, if necessary, and a copy of the amendments which the examiner agreed would render the claims allowable, if available, must be attached. Also, where no copy of the amendments that would render the claims allowable is available, a summary thereof must be attached.)

THE FORMAL WRITTEN REPLY TO THE LAST OFFICE ACTION MUST INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MPEP Section 713.04). If a reply to the last Office action has already been filed, APPLICANT IS GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER OF ONE MONTH OR THIRTY DAYS FROM THIS INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW SUMMARY FORM, WHICHEVER IS LATER, TO FILE A STATEMENT OF THE SUBSTANCE OF THE INTERVIEW. See Summary of Record of Interview requirements on reverse side or on attached sheet.


CESAR PAULA
PRIMARY EXAMINER

Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.

Examiner's signature, if required

Fax 571-273-4128

Atty Docket PSW920030221

PTOL-413A (09-06)

Approved for use through 03/31/2007. OMB 0651-0031
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Applicant Initiated Interview Request Form

Application No.: 10/675,418 First Named Applicant: Nathaniel Ehrich
 Examiner: Cesar Paula Art Unit: 2178 Status of Application: pending

Tentative Participants:

(1) Examiner Paula (2) Marcia Doubet

(3) _____ (4) _____

Proposed Date of Interview: 5/29/07 Proposed Time: 2 (AM/PM)

Type of Interview Requested:

(1) ☒ Telephonic (2) ☐ Personal (3) ☐ Video ConferenceExhibit To Be Shown or Demonstrated: ☒ YES ☐ NOIf yes, provide brief description: proposed claim amendments

Issues To Be Discussed

| Issues (Rej., Obj., etc) | Claims/ Fig. #s | Prior Art | Discussed | Agreed | Not Agreed |
|-----------------------------|--------------------|-----------------------------------|--------------------------|--------------------------|--------------------------|
| (1) <u>103</u> | <u>1</u> | <u>Kamersky, Hill, Butler</u> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| (2) _____ | _____ | _____ | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| (3) _____ | _____ | _____ | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| (4) _____ | _____ | _____ | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

☐ Continuation Sheet Attached

Brief Description of Arguments to be Presented:

Claim 1 to be distinguished from Kamersky, Hill, Butler

An interview was conducted on the above-identified application on _____.

NOTE: This form should be completed by applicant and submitted to the examiner in advance of the interview (see MPEP § 713.01).

This application will not be delayed from issue because of applicant's failure to submit a written record of this interview. Therefore, applicant is advised to file a statement of the substance of this interview (37 CFR 1.133(b)) as soon as possible.

Marcia L. Doubet
 Applicant/Applicant's Representative Signature

Cesar Paula
 Examiner/SPE Signature

Marcia L. Doubet ph 407-343-7586
 Typed/Printed Name of Applicant or Representative

40,999
 Registration Number, if applicable

This collection of information is required by 37 CFR 1.133. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

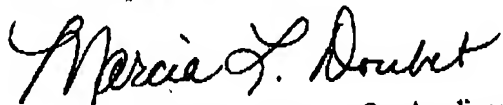
If you need assistance in completing the form, call 1-800-PTO-9199 and select option 2.

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To: Examiner Cesar Paula **Date:** May 27, 2007
Ph: 571-272-4128
Fax #: 571-273-4128 **Pages:** 2, including this cover sheet
From: Marcia Doubet
Subject: Patent Appl. Ser. 10/675,418 to Ehrich et al. (atty. docket RSW920030221US1)

COMMENTS: Following are my proposed amendments to Claim 1 to clearly differentiate Applicants' invention from Kanevksy, Hill, and Butler.

I would like to discuss these amendments during our telephonic interview, scheduled for May 29th at 2 p.m. Thank you.



Marcia L. Doubet, Attorney for Applicants
Registration Nbr. 40,999

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Proposed Amendments to the Claims

1 Claim 1 (currently amended): A computer-implemented method of selecting among component-
2 level [[views]] versions of content for rendering at a client device, comprising steps of:

3 receiving, at the client device from a server responsive to a request for a Web page, a
4 markup language document corresponding to the requested that specifies a Web page for
5 rendering on a display of the client device, wherein:

6 the specification of the Web page comprises a displayable content component; and
7 the markup language document comprises syntax specifying at least three
8 selectable versions of the displayable content component and conditions for selecting each of the
9 selectable versions; ~~for a component that forms a portion of the Web page, syntax specifying a~~
10 ~~plurality of alternative selectable views of the component and conditions under which each of the~~
11 ~~views should be selected for inclusion as the portion of the Web page;~~

12 evaluating, at the client device, responsive to the receiving step, one or more factors to
13 yield an evaluation result, wherein the one or more factors are determined from the specified
14 conditions;

15 using the evaluation result, at the client device, to select a particular one of the plurality
16 of alternative selectable [[views]] versions of the displayable content component specified in the
17 syntax comprising the markup language document; and

18 rendering~~[[,]]~~ the markup language document as the Web page on [[the]] a display device
19 coupled to the client device, wherein the Web page with the selected [[view]] version of the
20 displayable content component is rendered as the displayable content component included therein
21 as the portion and each non-selected one of the [[views]] versions of the displayable content
22 component is omitted therefrom from the rendering of the markup language document.